Chamber of Commerce and Industry WA

PUBLIC POLICY CHARTER

CCIWA is the peak body advancing trade and commerce in Western Australia. We want the best for communities across the State.

That's why we work hard to understand what's happening in our economy and tell that story to government, businesses, and the broader community.

We're fundamentally committed to using our insights to develop and advocate for public policies that advance trade and commerce, and that reflect the needs of all our stakeholders — businesses, families, consumers and the WA workforce.

Telling the story of WA's economy

We provide timely, accurate and insightful analysis of the state of the WA economy. By leveraging conventional, alternative and real-time data sources, we comprehensively unpack key issues facing the global, national and state economies and form a robust view about WA's economic future.

We publish four key forward-looking pieces of analysis of WA's economy:

- CCIWA Consumer Confidence Survey: CCIWA's Consumer Confidence Survey provides quarterly insights into the attitudes and sentiments of WA consumers. The report contains analysis about short- and longer-term expectations of economic conditions and the major concerns for WA households in the year ahead.

- CCIWA Business Confidence Survey: produced quarterly, CCIWA's Business Confidence Survey is the longest running and most comprehensive business survey in WA. We publish our expert analysis of the short- and longer-term economic outlook and businesses' expectations about issues such as capital expenditure and skills availability.

- Regional Pulse: our Regional Pulse report provides regional breakdowns of key results from the CCIWA Business Confidence Survey.

- Outlook: Outlook is CCIWA's biannual analysis of the WA economy and contains forecasts on key economic indicators, including Gross State Product, household consumption and unemployment.

We also share our insights with the community by providing frequent commentary on the health of WA's economy through the various forms of traditional and digital media.

Developing and advocating for good public policy

Our vision is for WA to be the best place to live and do business.

We decide which policy issues to tackle based on their alignment with this objective. And we only take on policy issues that are of practical relevance to the WA community.

To make sure we're developing policy positions that ensure WA is the best place to live and do business, we listen to and work with stakeholders across the community to understand their challenges.

We engage with businesses of all sizes and across all industries to hear their concerns and identify ways to address them. We work with regional chambers, indigenous bodies and many other industry associations, here in this State and across the nation.

We regularly meet with government agencies and decision-makers to understand their perspectives. And we talk to WA individuals and families to find out how different policies and working arrangements affect them.

We engage with our stakeholders in a range of different ways to make sure we're enabling them to share their diverse perspectives. We connect using digital tools, such as surveys and webinars, as well as face to face through meetings, roundtables and workshops.

We are committed to developing principled, robust and practical policy solutions that improve the wellbeing of the WA community. We research broadly and consider different viewpoints. And we back our positions with rigorous analysis of the economic and policy landscape, leveraging conventional, alternative and real-time data sources.

Our positions on different policy issues are transparent and public. We communicate our positions in plain English. And we advocate using traditional, digital media, as well as by putting forward our views at events and other public forums.

If we are not achieving our policy objectives, we reflect, learn and change our approach.
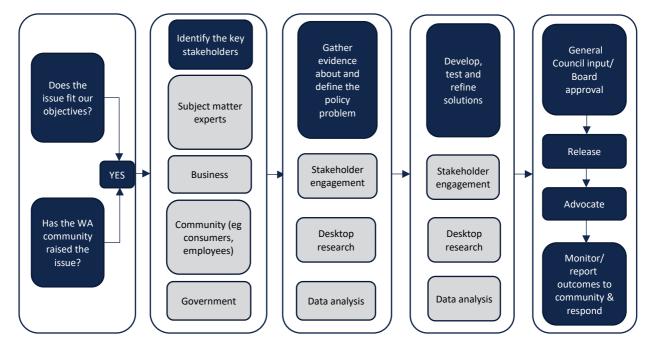
This is how CCIWA makes WA the best place to live and do business.

Figure 1: How we do our policy and advocacy work